OM THE PRESIDENT

Owner's Guide

WINTER 2020

THE REED REPORT

For some time now, each letter I've written to

our membership
has had a similar
theme—solid
growth in assets,
deposits, loans
and capital.

And I'm happy to report that as we close out 2019, this year-end letter is no different. Your credit union continues to be the fastest growing credit union in Maine, and we feel that trend of record growth should continue, barring any unforeseen economic, or national/world catastrophe. We look forward with excitement and anticipation to 2020 and the opportunities a new year will present.

Black Bear Debit Card

Change is inevitable and we must be willing to embrace change to move forward. One such change is the decision to not renew our Marketing Agreement with Black Bear Sports Properties (BBSP), the company that represents the marketing efforts of the University of Maine Athletics Department. We are extremely proud of our longterm relationship and financial

continued on page 2

Economic and Community Impact Study

This article was sourced from www.umainealumni.com/news/study-will-examine-the-economic-and-community-impact-of-umaine-alumni/

Maine Savings Gives Grant to the UMaine Alumni Association for Economic and Community Impact Study

UMaine alumni throughout the U.S. will be asked to participate in an in-depth study designed to examine their economic and societal impact on their communities, state, and nation.

Commissioned by the UMaine Alumni Association, the study will document the educational, economic, cultural, civic, and community roles and influences of its 109,000 members. The Margaret Chase Smith Policy Center, led by researchers Megan Bailey and Philip Trostel, will conduct the study using a combination of online and mailed surveys and telephone interviews. The study is being funded through a generous grant from Maine Savings Federal Credit Union.

"UMaine alumni play an outsized role in shaping Maine's economy and quality of life," explained John N. Diamond '77, '89G, president and executive director of the UMaine Alumni Association. "Our alumni also play influential roles nationally. This study will help us document the value-added, return-on-investment of a UMaine education to stakeholders state and nationwide."

UMaine itself will benefit from the study, Diamond explained.

"By documenting the economic impact and community involvement of our alumni, the study will help UMaine as it recruits students and faculty, engages business and industry partners, and makes its case with public policy makers, voters, and funders."

When completed, the study is expected to feature three distinct parts: the economic impact of UMaine alumni; their engagement in civic, community, and professional life; and the variables that have influenced where they have chosen to live and work.

"Such knowledge will help the Association raise public awareness and appreciation of the value and benefits — personally and professionally — of a UMaine education," Diamond explained. "It will also enable the Association to contribute substantively to public discussions related to Maine's employment, workforce development, economic potential, and quality of life."

Tax Refund Time

Avoid delays when having your tax refunds directly deposited to your account with Maine Savings by verifying your account information provided on your returns.

If you wish to have your return deposit into your savings account, simply enter your share (savings) account number. If you wish to have your return deposited into your checking account, make sure to enter the full 12-digit account number found at the bottom of your checks beginning with 700440xxxxxxx.

To verify the status of your refund go to the IRS website https://www.irs.gov/refunds,

FINANCIAL INSTITUTION:

Maine Savings Federal Credit Union

ROUTING AND TRANSIT NUMBER:

2112-8806-4

If you want funds to your <u>savings</u>, provide your **primary share number:**_____

If you want funds to your <u>checking</u>, provide your **checking number:**

700440 _ _ _ _ _

Maine Savings Members Save on TurboTax!

Visit mainesavings.com/turbotax

credit union members can

up to **\$15**

on TurboTax*





FROM THE PRESIDENT THE REED REPORT

continued from front page

support of UMaine Athletics, and specifically our support of UMaine student athletes. Our sponsorship of UMaine and its students has taken many forms over the years in addition to our specific Sports Marketing Agreement. We are proud of our advocacy and it will continue in many ways, including programs currently in place, as well as new support initiatives being developed at this time.

For those of you who carry our Black Bear Debit Card, we will be replacing that card at its normal reissue/renewal date with our everpopular Red Wallet Debit Card. The Red Wallet card provides all the same benefits as the Black Bear Debit Card. Since inception, we have promoted the Black Bear Debit Card with the emphasis that Maine Savings would provide The Alfond Fund with a

donation of 5 cents per card swipe, and although our agreement with BBSP expired in June, we continued that donation through the end of 2019, resulting in a donation of \$50,000 for the year to The Alfond Fund, and a cumulative total of \$165,000 over the 5-year life of the Black Bear Debit Card program.

UMaine Alumni Association's Economic and Community Impact Study

We are excited to further diversify our financial support to other organizations at, or associated with, our fine State University. As a prime example, we are proud to be the official funding source for the UMaine Alumni Association's Economic and Community Impact Study. The Alumni Association commissioned this far-reaching and important study and your credit union will be the funding source.

It's an exciting time in Maine with economic growth in many areas. As a local Maine-based financial institution, we stand committed to being a strong and engaged community supporter. In addition to the many charities we currently support, we will continue to be a major champion of the University of Maine.

Thank you for your membership and business. May you and your families have a happy and healthy New Year.

Respectfully, John Reed

President and CEO

ENDING HUNGER WALKING TOUR ENDS

Brenda is picking up checks at local food banks this year.

For many years Brenda Davis of BBC Opportunity Center has partnered with Maine CU's Ending Hunger Camapign. This year is no different, only she is not visiting Credit Union Branches this year. Representatives from each participating credit union are meeting Brenda at local food banks.

All year long Maine Credit Unions raise funds to end Hunger. Meeting Brenda at places that benefit from this campaign has been a great opportunity to share the stories and impact Maine Credit Unions are making in this state.

We anxiously await the results of this years Ending Hunger contributions. Last year your Credit Union was able to raise over \$40,000 in controbutions.





Veronica Levesque (Left) and Brenda Davis (Right)

Staff from Maine Savings meet Brenda at the Good Shepherd Food Bank for a tour and a couple hours of volunteer work.

Equity Builder Program

Funds for 2020 will become available in March.

The equity builder program provides downpayment and closing cost assistance to qualified applicants. In 2019 we had \$150,000 in available funds. We will announce the funding amount for 2020 in March (funds vary from year to year). Up to \$10,000 could be awarded per accepted applicant. If you are interested in applying for this program when funds become available, contact one of our mortgage officers.



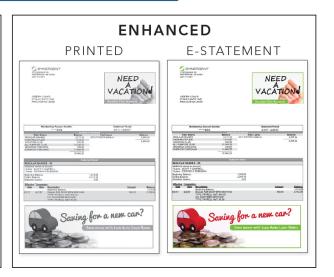
New Enhanced Statements Launched

Enhanced Statements

Your new enhanced statements are available and **EASIER TO READ!**

If you are not signed up to receive E-Statements, login to Online Banking and click the "Statements" tab.

Please be aware that our new statements will no longer be available on the first of the month. We are working to provide statements as close to the first as possible. We appreciate your patience as we work through this process.



Financial Planning

Get Started for Free!

Do you know how you are going to pay for retirement? Or your child's college costs? Do you have a strategy to minimize your income tax burden?

If you said no to any of these, you are not alone. Many Mainers would answer no to all of the above. But you don't have to be one of them.

As a Maine Savings member, you can meet with financial planner Daren Seekins or John Tilton. It's a free consultation, and there is no obligation. Can you afford not to take advantage of this member benefit?

- Retirement Income Planning
- Estate Planning
- Income Tax Reduction Strategies
- Personal Investment Strategies
- Educational Funding

For more information please contact Daren or John at 862-7247 or dseekins@northeastplanning.com.

Financial planning offered through Northeast Planning Associates, Inc. (NPA), a registered investment adviser. Securities and advisory services offered through LPL Financial, a registered investment adviser and member FINRA/SIPC. Insurance products offered through NPA, LPL Financial or its licensed affiliates. The Credit Union, NPA and LPL Financial are not affiliated

Not NCUA Insured | Not Credit Union Guaranteed

May Lose Value

Service Anniversaries

and **New Hires** 3rd Quarter

Homodon	
Hampden	
Colleen Hughes	21
Debra Whalen	21
Kelly MacLeod	20
Vanessa Madore	15
Melinda Colson	14
Laverne Buck	11
Peggy Pearson	6
Karen O'Clair	3
Michael Grow	2
MacKenzie Ireland	2
Charlie Porter	2
Lisa Fournier	1
Carrie Pierce	1
Corinth	
Vikki Strout	19
Cindy Bean	13
Ashley Libby	5

Jackson Lab	
Amy Archer	22
Ellsworth	
Susan Smith	17
Geraldine Glass	1
Milo	
Lori Ellison	36
Vassalboro	
Amy Clark	1
Bangor - Broadway	
Keyna Smart	2
Aleisha Sides	1
Portland - Forest Ave	
Enola Jacobsky	1
Old Town - College Ave	
Courtney Gervais	2

New Hires

Sarah Smith, Member Service Analyst

Megan Haller, Hampden Teller

Timothy Nicholas, Hampden Teller

Danika McCrum, Hampden Teller

Melissa Allen-Ramsdell, Ellsworth Teller

Brittany Hughes, Broadway Teller Patricia Jipson, College Ave Teller

Closings

New Year's Day Wednesday, January 1 Martin Luther King, Jr. Day Monday, January 20 Presidents' Day Monday, February 17







Member Service Center 207.862.6500 or 800.273.6700

memberservice@mainesavings.com Monday-Friday: 8 am to 5 pm Saturday: 9 am to 3 pm

Main Office and Hampden Branch

101 Western Avenue PO Box 347 Hampden, ME 04444 Monday-Friday: 8:30 am to 5 pm

Bangor | Broadway

671 Broadway Bangor, ME 04401 Monday–Wednesday: 8 am to 5 pm Thursday–Friday: 8 am to 6 pm (5-6 pm, drive thru only) Saturday: 9 am to 4 pm (3-4 pm, drive thru only)

Bangor | Hammond Street

868 Hammond Street Bangor, ME 04401 Monday-Friday: 8 am to 5 pm

Bar Harbor | Jackson Laboratory

600 Main Street Bar Harbor, ME 04609 Monday-Friday: 7:30 am to 4 pm

Brewer

Twin City Plaza, 278 State Street Brewer, ME 04412 Monday-Friday: 8 am to 5 pm

Corinth

500 Main Street Corinth, ME 04427 Monday-Friday: 8:30 am to 5 pm

Ellsworth

25 Resort Way Ellsworth, ME 04605 Monday-Friday: 8:30 am to 5 pm Saturday: 9 am to 12 pm

Milo

122 Park Street Milo, ME 04463 Monday-Friday: 8:30 am to 5 pm

North Vassalboro

912 Main Street North Vassalboro, ME 04962 Monday-Friday: 8:30 am to 5 pm

Old Town | College Avenue

College and Stillwater Avenues 1002 Stillwater Avenue Old Town, ME 04468 Monday-Friday: 8:30 am to 5 pm

Portland | Forest Ave

883 Forest Ave Portland, ME 04103 Monday-Friday: 8:30 am to 5 pm Saturday: 8:30 am to 12 pm